



Procure Advisor Partners with 8x8 to Help Companies with Cloud Communications

Procure Advisor is hyper focused on delivering the ultimate customer experience

GRANITE BAY, CA, JULY 17, 2018 a leading technology solutions procurement advisory company, today announced that they have entered into a strategic partnership with 8x8, Inc., a leading provider of secure and reliable global cloud communications, contact center and customer engagement solutions.

Procure Advisor was founded out of frustration with the inefficiencies associated with the current procurement process. After many years as decision makers with multiple RFP, RFI and procurement decisions under their belts the Procure Advisor team know exactly what happens when you identify a need for a new technology. The thought of having to shift the focus of yourself and your team away from your core business is not appealing. But deep down you know that once you have the new technology up and running it will improve efficiency, cut costs and drive results, so you budget the project and move forward in spite of the resulting distraction. Enter **Procure Advisor**, your procurement process Easy Button!

"We are very pleased to be partnering with 8x8, an innovator in cloud communications and collaboration," said Christopher George, President of Procure Advisor. "We are working with national clients who are in the midst of or who are interested in migrating their workforce systems into the cloud, and we are excited to have 8x8 as one of our key cloud partners."

[8x8 X Series](#) offers an integrated cloud platform for communications and contact center solutions to over a million business users worldwide, and was named a Leader in the 2017 [Gartner Magic Quadrant for Unified Communications as a Service, Worldwide](#)^[1] for the sixth year in a row.

[1] Gartner "Magic Quadrant for Unified Communications as a Service, Worldwide" by Daniel O'Connell, Bern Elliot, Rafael A Benitez, September 6, 2017.

About 8x8, Inc.

8x8, Inc. (NYSE:EGHT) is a leading provider of cloud phone, meeting, collaboration and contact center solutions with over a million business users worldwide. 8x8 helps enterprises engage at the speed of employee and customer expectations by putting the collective intelligence of the organization in the hands of every employee. For additional information, visit www.8x8.com, or follow 8x8 on [LinkedIn](#), [Twitter](#), and [Facebook](#).

About Procure Advisor

Procure Advisor is dedicated to creating work/life balance for our customers by simplifying the procurement process and providing solutions that improve productivity, efficiency, and profitability. To that end we focus on telecom and IT solutions because these technologies enable our clients to more effectively manage their responsibilities, stay organized and connect with others. Procure Advisor provides free, agnostic advice and we negotiate directly with the providers on behalf of our clients ensuring they get the best solution at the best possible price. For additional information, visit us at www.procureadvisor.com or connect with Procure Advisor on [LinkedIn](#) or [Twitter](#).

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